

# COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 3

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

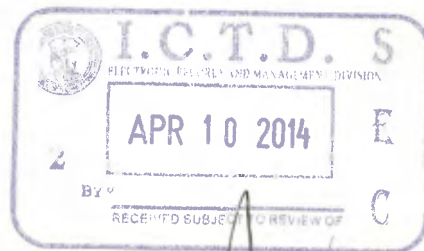
SEC Personnel concerned

File Number

LCU

Document ID

Cashier



4 April 2014

**Securities and Exchange Commission**  
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**  
Markets and Securities Regulation Division

Subject: **List of Top 100 Stockholders and Public Ownership Report  
of Puregold Price Club, Inc. as of March 31, 2014**

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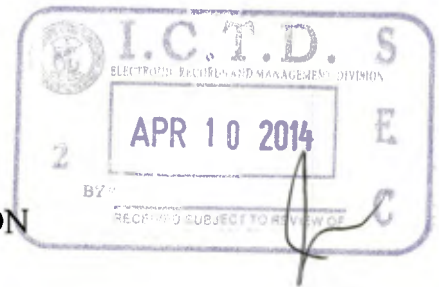
GENTLEMEN:

Please see attached list of Top 100 Stockholders and Public Ownership Report of Puregold Price Club, Inc. as of March 31, 2014.

Thank you.

Very truly yours,

  
**ATTY. CANDY H. DACANAY-DATUON**  
Assistant Corporate Secretary



SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	March 31, 2014
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,766,406,406 Number of Treasury shares – 16,911,006 Debt- 2,963,700,000
Indicate the item numbers report therein	Other Matter/Event

*Other Matters:*

Attached are the list of Top 100 Stockholders and Public Ownership Report of Puregold Price Club, Inc. as of March 31, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

4 April 2014

  
ATTY. CANDY H. DACANAY-DATUON  
Assistant Corporate Secretary

Security ID: PGOLD0000000

Security Name: PUREGOLD PRICE CLUB, INC.

Transfer Agent: EQBKTA00000

Transfer Agent Name: BANCO DE ORO UNIBANK, INC. TRANSFER AGENT

S. No.	BPID	BPNAME	HOLDING	%HOLDING
109	PABC1000000	AB CAPITAL & INVESTMENT CORP. - TRUST & INVESTMENT DIV.	36,000.00	0.0038344
110	25700000000	TRI-STATE SECURITIES, INC.	36,000.00	0.0038344
111	12800000000	CAMPOS, LANUZA & COMPANY, INC.	32,050.00	0.0034137
112	12400000000	B. H. CHUA SECURITIES CORPORATION	31,700.00	0.0033764
113	13000000000	CENTURY SECURITIES CORPORATION	30,600.00	0.0032592
114	SCTD1000019	MBTC-TBG AS INV MGR FLG MANAGEMENT & DEVT. CORP.	30,200.00	0.0032166
115	22500000000	PREMIUM SECURITIES, INC.	30,000.00	0.0031953
116	33800000002	PHILIPPINE EQUITY PARTNERS, INC.	30,000.00	0.0031953
117	16200000000	F. YAP SECURITIES, INC.	29,700.00	0.0031634
118	25200000000	THE FIRST RESOURCES MANAGEMENT & SECURITIES CORP.	28,200.00	0.0030036
119	18100000000	INVESTORS SECURITIES, INC.	27,500.00	0.0029290
120	21100000000	NEW WORLD SECURITIES CO., INC.	27,500.00	0.0029290
121	19900000000	LUYS SECURITIES COMPANY, INC.	24,500.00	0.0026095
122	BCDO2000007	BANCO DE ORO - TRUST BANKING GROUP	24,350.00	0.0025935
123	34500000003	UNICAPITAL SECURITIES INC.	23,000.00	0.0024497
124	BCDO2000072	IMA# 201-78037	22,200.00	0.0023645
125	19300000000	LARRGO SECURITIES CO., INC.	22,000.00	0.0023432
126	12500000000	JAKA SECURITIES CORP.	20,500.00	0.0021835
127	10600000000	ALPHA SECURITIES CORP.	20,000.00	0.0021302
128	17400000000	HDI SECURITIES, INC.	19,300.00	0.0020557
129	20400000000	DA MARKET SECURITIES, INC.	18,000.00	0.0019172
130	10900000000	BA SECURITIES, INC.	17,600.00	0.0018746
131	22300000000	PLATINUM SECURITIES, INC.	17,000.00	0.0018107
132	23800000000	R. S. LIM & CO., INC.	16,500.00	0.0017574
133	12200000000	BELSON SECURITIES, INC.	16,000.00	0.0017042
134	SCTD1000046	MBTC TBG AS IM FOR KHARIS PLATA	15,500.00	0.0016509
135	14100000000	CUALOPING SECURITIES CORPORATION	15,000.00	0.0015977
136	14200000003	PIONEER LIFE INC.	15,000.00	0.0015977
137	19200000002	STRATEGIC EQUITIES CORP. FAO LIBERTY INSURANCE CORPORATION	15,000.00	0.0015977
138	PCPL1000002	UNITED COCONUT PLANTERS LIFE ASSURANCE CORPORATION	15,000.00	0.0015977
139	20500000000	MERCANTILE SECURITIES CORP.	14,700.00	0.0015657
140	BCDO2000015	BANCO DE ORO - TRUST BANKING GROUP	12,900.00	0.0013740
141	SCTD1000030	MBTC TBG AS INVT. MNGR. FOR 3011-00033-12	12,500.00	0.0013314
142	18200000000	IMPERIAL, DE GUZMAN, ABALOS & CO., INC.	12,200.00	0.0012994
143	SCTD1000039	MBTC TBG AS IM FOR PERLA COMPANIA DE SEGUROS, INC.	12,200.00	0.0012994
144	BCDO2000014	BANCO DE ORO - TRUST BANKING GROUP	11,600.00	0.0012355
145	BCDO2000089	IMA# 201-78086-3	11,400.00	0.0012142
146	17200000000	GUILD SECURITIES, INC.	11,300.00	0.0012036
147	24200000000	SECURITIES SPECIALISTS, INC.	11,100.00	0.0011823
148	11900000000	ASTRA SECURITIES CORPORATION	11,000.00	0.0011716

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149	12300000000	BENJAMIN CO CA & CO., INC.	11,000.00	0.0011716
150	14000000000	IGC SECURITIES INC.	10,700.00	0.0011397
151	11300000000	SARANGANI SECURITIES, INC.	10,000.00	0.0010651
152	21500000000	OPTIMUM SECURITIES CORPORATION	10,000.00	0.0010651
153	38700000000	COHERCO SECURITIES, INC.	10,000.00	0.0010651
154	10400000000	A. T. DE CASTRO SECURITIES CORP.	9,700.00	0.0010332
155	14500000000	DIVERSIFIED SECURITIES, INC.	9,500.00	0.0010118
156	15700000000	FIRST ORIENT SECURITIES, INC.	8,500.00	0.0009053
157	BCDO2000069	IMA# 201-78068	8,000.00	0.0008521
158	BCDO2000037	BDO TRUST BANKING GROUP	7,600.00	0.0008095
159	19700000000	LOPEZ, LOCSIN, LEDESMA & CO., INC.	6,400.00	0.0006817
160	BCDO2000027	BANCO DE ORO - TRUST BANKING GROUP	6,200.00	0.0006604
161	BCDO2000052	BDO TRUST BANKING GROUP	6,000.00	0.0006391
162	SCTD1000042	MBTC TBG AS IM FOR SECURITIES INVESTORS PROTECTION FUNDS, INC.	6,000.00	0.0006391
163	25500000000	APEX PHILIPPINES EQUITIES CORPORATION	5,900.00	0.0006284
164	BCDO2000085	IMA# 208-50271	5,900.00	0.0006284
165	RCBC3000000	RCBC TRUST & INVESTMENT DIVISION - VARIOUS TAXABLE ACCTS	5,800.00	0.0006178
166	SCTD1000043	MBTC TBG AS IM FOR SURE PLUS VANTAGE, INC.	5,300.00	0.0005645
167	SCTD1000045	MBTC TBG AS IM FOR AUGUSTO E. TYCANGCO OR LILIA C. TYCANGCO	5,000.00	0.0005326
168	11600000000	ASIA PACIFIC CAPITAL EQUITIES & SECURITIES CORP.	4,500.00	0.0004793
169	28800000000	G.D. TAN & COMPANY, INC.	4,500.00	0.0004793
170	BCDO2000068	IMA# 208-78180-7	4,060.00	0.0004324
171	BCDO2000094	IMA#101-78104-5	4,010.00	0.0004271
172	BCDO2000090	IMA#201-78090-5	4,000.00	0.0004260
173	20600000000	MERIDIAN SECURITIES, INC.	3,600.00	0.0003834
174	BCDO2000028	BANCO DE ORO - TRUST BANKING GROUP	3,400.00	0.0003621
175	BCDO2000078	IMA#201-78076	2,860.00	0.0003046
176	18000000000	I. B. GIMENEZ SECURITIES, INC.	2,500.00	0.0002663
177	BCDO2000095	IMA#101-78105-1	2,100.00	0.0002237
178	12900000000	SINCERE SECURITIES CORPORATION	2,000.00	0.0002130
179	21800000000	PAN ASIA SECURITIES CORP.	1,100.00	0.0001172
180	36800000000	SunSecurities, Inc.	1,000.00	0.0001065
181	PPSB1000008	EAST WEST BANKING CORP.-TRUST DIVISION FAO 387-311-008354	1,000.00	0.0001065
182	22900000000	SALISBURY BKT SECURITIES CORPORATION	820.00	0.0000873
183	24000000000	S.J. ROXAS & CO., INC.	600.00	0.0000639
184	33800000000	PHILIPPINE EQUITY PARTNERS, INC.	598.00	0.0000637
185	BCDO2000070	IMA# 201-78069	420.00	0.0000447
186	15900000000	FIRST INTEGRATED CAPITAL SECURITIES, INC.	400.00	0.0000426
187	BCDO2000093	BLUE CROSS INSURANCE INC.	300.00	0.0000320
188	BCDO2000096	IMA#101-78107-8	300.00	0.0000320

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189	32300000000	CLSA PHILIPPINES, INC.	207.00	0.0000220
190	BCDO2000091	BDO TRUST FAO GENERALI PILIPINAS LIFE ASSURANCE COMPANY- BALANC	200.00	0.0000213
191	27200000000	BERNAD SECURITIES, INC.	100.00	0.0000107
192	BCDO2000005	GENERALI PILIPINAS LIFE ASSURANCE COMPANY - GF	50.00	0.0000053

LIST OF TOP 100 STOCKHOLDERS  
As Of March 31, 2014

STOCKHOLDER'S NAME	OUTSTANDING & ISSUED SHARES (FULLY PAID)	OUTSTANDING & ISSUED SHARES (PARTIALLY PAID)	TOTAL HOLDINGS (SUBSCRIBED)	PERCENTAGE TO TOTAL	NATIONALITY	ADDRESS
COSCO CAPITAL, INC.	1,410,867,188	0	1,410,867,188	51.000	FILIPINO	2/F TABACALERA BLDG. 2, 900 D. ROMUALDEZ SR ST., PACD, MANILA
PCD NOMINEE CORP. (NON-FILIPINO)	740,052,123	0	740,052,123	26.751	OTHERS	THE ENTERPRISE CENTRE, AYALA AVE., MAKATI CITY
PCD NOMINEE CORP. (FILIPINO)	198,822,371	0	198,822,371	7.187	FILIPINO	THE ENTERPRISE CENTRE, AYALA AVE., MAKATI CITY
LUCIO L. CO	191,204,389	0	191,204,389	6.912	FILIPINO	2/F TABACALERA BLDG., 900 ROMULDEZ ST., PACO, MANILA
SUSAN P. CO	166,156,006	0	166,156,006	6.006	FILIPINO	2/F TABACALERA BLDG., 900 ROMUALDEZ ST., PACO, MANILA
FERDINAND VINCENT P. CO	25,330,864	0	25,330,864	0.916	FILIPINO	2/F TABACALERA BLDG., 900 ROMUALDEZ ST., PACO, MANILA
PAMELA JUSTINE P. CO	25,330,864	0	25,330,864	0.916	FILIPINO	2/F TABACALERA BLDG., 900 ROMUALDEZ ST., PACO, MANILA
CAMILLE CLARISSE P. CO	6,776,692	0	6,776,692	0.245	FILIPINO	PUREGOLD PRICE CLUB, INC. 2/F TABACALERA BLDG., 900 ROMUALDEZ ST.
LEONARDO B. DAYAO &/OR MARCOSA B. DAYAO	539,925	0	539,925	0.020	FILIPINO	PUREGOLD PRICE CLUB, INC. 2/F TABACALERA BLDG., 900 ROMUALDEZ ST.
DOMINGO U. LIM	450,000	0	450,000	0.016	FILIPINO	471 QUINTIN PAREDES STREET, BINONDO, MANILA
JAMES G. DY	400,000	0	400,000	0.014	FILIPINO	#36 XAVIER ST. GREENHILLS WEST, SAN JUAN CITY
SIOT KENG GO DY	400,000	0	400,000	0.014	FILIPINO	#36 XAVIER ST., GREENHILLS WEST, SAN JUAN CITY
EDWIN U. LIM	25,000	0	25,000	0.001	FILIPINO	28 A 4TH STREET, ROLLING HILLS SUBDIVISION, NEW MANILA QUEZON CITY
ALL CHRISTIAN FOUNDATION, INC.	17,000	0	17,000	0.001	FILIPINO	#9780-A KAMAGONG ST. SAN ANTONIO VILLAGE, MAKATI CITY
EDWIN L. LAPASARAN LIM &/OR MARY HOPE C. LIM	10,000	0	10,000	0.000	FILIPINO	C/O GEEGE MALL, INC. BURGOS ST., OZAMIZ CITY 7200
MARIA ELVIRA M. COMENDADOR &/OR REYNALDO F. COMENDADOR	8,400	0	8,400	0.000	FILIPINO	BLOCK 17 LOT 6 YORK STREET RIVERING PHASE 1 SAN PABLO CITY LAGUNA
ANTHONY V. ROSETE	4,000	0	4,000	0.000	FILIPINO	46 MAPAGSANGGUNI STREET, SIKATUNA VILLAGE, QUEZON CITY
MARY GRACE L. MARQUEZ	2,700	0	2,700	0.000	FILIPINO	218 APT. 7 BANAAG ST., PINEDA PASIG CITY
PACIFICO B. TACUB	1,600	0	1,600	0.000	FILIPINO	#135 R. LOURDES DRIVE, SAN JUAN CITY
ANALYN C. DAPITILLO	1,500	0	1,500	0.000	FILIPINO	BLK 84 LOT 18-A PORSCHE ST., VILLA EAST SUBD. CAINTA RIZAL
ANTONIO B. RAMOS	1,000	0	1,000	0.000	FILIPINO	60 SYCAMORE LOOP, FERNDAL HOMES, BRGY PASONG TAMO, QUEZON CITY
THERESITA O. TAN	1,000	0	1,000	0.000	FILIPINO	13 H. CRUZ STREET, SAN JUAN
RACQUEL JOY O. YOUNG	1,000	0	1,000	0.000	FILIPINO	46-D SCOUT RALLOS STREET, QUEZON CITY
GREGORIO G. GRUYAL	600	0	600	0.000	FILIPINO	2136 KING DAVID ST. DEL REY2, CAMARIN, CALOOCAN CITY
STEPHEN G. SOLIVEN	500	0	500	0.000	FILIPINO	716 STO. TOMAS ST., SAMPALOC, MANILA
ANTHONY G. SY	450	0	450	0.000	FILIPINO	32ND ST. 5TH AVE., BANIFACIO GLOBAL CITY, TAGUIG
NILDA DUEY MAGO	300	0	300	0.000	FILIPINO	PHASE 3 LOT 17 BLK 3 FAMILY VILLAGE RESOURCES, GMA, CAVITE
NIEVES Q. LIM &/OR LENZ EARL Q. LIM	200	0	200	0.000	FILIPINO	#003 GIVENCHY ST. PHIL-ACRES VILLAGE PANAPAAN 6 BACOOOR CAVITE
FELICITAS TACUB	200	0	200	0.000	FILIPINO	135-R LOURDES DRIVE, SAN JUAN, METRO MANILA
EMILIO M. DELA CRUZ	100	0	100	0.000	FILIPINO	25-Q 3RD PLANAS SITE STREET, KAUNLARAN, CUBAO, QUEZON CITY
GUILLERMO F. GILI, JR.	100	0	100	0.000	FILIPINO	L10 B7 MOLAVE ST., GREENPLAIN SUBD. MAMBOG, BACOOOR, CAVITE 4102
JOSE J. LEONARDO &/OR TERESITA A. LEONARDO	100	0	100	0.000	FILIPINO	2532 CALLEJON 2 R. DEL PAN ST., STA. ANA, MANILA
HECTOR A. SANVICTORES	100	0	100	0.000	FILIPINO	24 SCOUT TUAZON ST., DILIMAN, QUEZON CITY
JULIUS VICTOR EMMANUEL D SANVICTORES	100	0	100	0.000	FILIPINO	24 SCOUT TUAZON ST., DILIMAN, QUEZON CITY
KATRINA MARIE CO	26	0	26	0.000	FILIPINO	2ND FLOOR TABACALERA BLDG., 900 D. ROMUALDEZ ST., PACO, MANILA
OWEN NATHANIEL S. AU ITF: LI MARCUS AU	8	0	8	0.000	FILIPINO	B9 L5 MT. TABOR ST., MT. VIEW SUBD., MANDALAGAN, BACOLOD CITY 6100
GRAND TOTAL	<u>2,766,406,406</u>	<u>0</u>	<u>2,766,406,406</u>			